



CITY OF ELOY

THE CITY OF ELOY
DOWNTOWN ADVISORY COMMISSION MEETING
Wednesday, March 4, 2020, 3:00 PM
City Hall Community Room
595 North C Street
Eloy, Arizona 85131

AGENDA

- I. **Call to Order**
- II. **Roll Call**
- III. **Call to the Public**
- IV. **Motion to approve the December 11, 2019 meeting minutes of the Downtown Advisory Commission**
 - A. Draft Meeting Minutes for Review and Approval
- V. **Old Business: Possible discussion and/or action on the following:**
 - A. Overview of Council Direction for Main Street Arcade Renovation Project
- VI. **New Business: Possible discussion and/or action on the following:**
 - A. Conduct Nominations and Selection of Chair and Vice Chair for Calendar Year 2020
 - B. Discussion of Vacant Building Tour-tentative date of May 1, 2020
 - C. Discussion of Potential for DAC Architecture and Public Art Subcommittee
- VII. **Communications:**
 - A. Update on Readoption of Eloy General Plan
 - B. Update on Upcoming 2020 US Census
 - C. Update on Regional Economic Development Activities
- VIII. **Good of the Order**
- IX. **Motion to Adjourn**

POSTED BY MONDAY, MARCH 2, 2020, BY 5:00 P.M. AT ELOY CITY HALL, ELOY POST OFFICE, TROY THOMAS COMMUNITY CENTER, TOLTEC COMMUNITY/SENIOR CENTER AND CITY WEBSITE: www.elayaz.gov

A handwritten signature in cursive script that reads "Mary Myers". The signature is written in black ink and is positioned above a solid horizontal line.

Mary Myers, CMC, CPM
City Clerk

INDIVIDUALS WITH SPECIAL ACCESSIBILITY NEEDS MAY CONTACT LORENA LaSALDE-RIOS, ADA COORDINATOR FOR THE CITY OF ELOY AT 520-466-9201 OR 520-466-7455 (TDD). IF POSSIBLE, SUCH REQUESTS SHOULD BE MADE 72 HOURS IN ADVANCE. ONE OR MORE MEMBERS OF THE COMMISSION AND/OR STAFF MAY PARTICIPATE BY TELEPHONIC OR VIDEO MEANS.

**MEETING MINUTES OF
THE CITY OF ELOY
DOWNTOWN ADVISORY COMMISSION
Regular Meeting
Wednesday, December 11, 2019
3:00 PM
CITY HALL EXECUTIVE ROOM**

I. CALL TO ORDER

Chairperson Ralph Varela called the meeting to order at 3:03 p.m.

II. ROLL CALL

Members Present:

- | | |
|----------------|--|
| ▪ Ralph Varela | ▪ Ex-Officio Joel G. Belloc, Mayor (<i>excused himself at 3:23 p.m.</i>) |
| ▪ Mark Benner | ▪ Isabel Morales (telephonically) |
| ▪ Dick Myers | ▪ Betty Peterson |
| | ▪ Allen J. Crawford |

Members Absent:

▪

Staff/Others Present:

- Jon Vlaming, Community Development Director
- Belinda Lopez, Planner
- Jeff Fairman, Economic Development Specialist
- Jillian M. Childress, Management Assistant

III. CALL TO THE PUBLIC

There were no members of the public in attendance.

IV. MOTION TO APPROVE THE SEPTEMBER 18, 2019 MEETING MINUTES OF THE DOWNTOWN ADVISORY COMMISSION.

Chairperson Varela asked for a motion to approve the meeting minutes of the Downtown Advisory Commission. Vice Chairperson Benner made a motion to approve the September 18, 2019 meeting minutes as presented. Commissioner Crawford seconded the motion. The motion was approved unanimously.

V. OLD BUSINESS: POSSIBLE DISCUSSION AND/OR ACTION ON THE FOLLOWING.

A. UPDATE ON THE FAÇADE REHABILITATION IMPROVEMENT PROGRAM, MAIN STREET RENOVATION PROGRAM AND DUST BOWL THEATRE. – Mr. Vlaming and Mr. Fairman discussed a revised approach to the arcade and façade update that they believe can be accomplished for a reasonable amount of money and completed on time for a grand reopening celebration-perhaps in early spring of 2021. The scope of work would include repair and repaint of the sidewalk overhangs and a repainting of the fronts and end caps of the key Main Street buildings. Another component of the effort would allow staff to obtain estimates for four Dust Bowl Theater options including just stabilization, repair to a vanilla shell, restore as a theater or demolition. After consideration, the DAC approved the concept and asked staff to carry forward to the City Council for input and possible approval.

VI. NEW BUSINESS: POSSIBLE DISCUSSION AND/OR ACTION ON THE FOLLOWING:

VII. COMMUNICATIONS:

- A. SUMMARY OF ELOY JOB FAIR HELD AT CITY HALL** – A Job Fair was hosted by Arizona at Work on Thursday, September 19, 2019 from 10am – 2pm (30 vendors with local and regional employers). The next Job Fair is planned for next year in April 22, 2020, which will target public safety; border patrol and corrections job opportunities.
- B. SUMMARY OF NOVEMBER VACANT BUILDING TOUR** – Vice-Chair Benner commented eleven people attended the tour. He felt that the Eloy Chamber would do a better job if he speaks to individuals versus sending an email to elicit their attendance. The next Tour is tentatively scheduled for April 2020. The goal is to try to get individuals that would work on existing buildings.
- C. OVERVIEW OF POTENTIAL PROJECTS TO ENHANCE DOWNTOWN** – Mr. Vlaming commented that the Department of Public Works is working for solutions for pedestrian safety at the intersection of Main Street and Frontier Street. Public Works staff has moved passed the initial discussion of a roundabout and is looking at configurations that are more conventional.
- D. EX-OFFICIO MEMBER REPORT-MAYOR BELLOC** – Ex-Officio Belloc left early. However, at the beginning of the meeting, he expressed his concern about the options for the Dust Bowl Theater.

VIII. GOOD OF THE ORDER –

- Commissioner Myers reported that the Eloy's Santa Cruz Valley Historic Museum Grand Opening Day is scheduled to be on January 24, 2020 at 10:00 a.m.
- Mr. Fairman gave an update on the Hotel Feasibility Analysis. The consultant visited the City two weeks ago and interviewed every single hotel/motel in the City; this study should be completed by the end of January 2020.

- Ms. Childress gave an update on the Citizen Survey that is currently under way for the residents of Eloy. A post card with an identification number has been sent out where citizens are able to participate via internet or a phone call. The company that is working on this survey will attend the Light Parade schedule for Saturday, December 14, 2019.
- Vice-Chairperson Benner announced that the Eloy Chamber of Commerce nominations would be out this Thursday for a City Employee of the Year and Volunteer of the Year.
- Mr. Fairman also gave a brief overview of the Airport Analysis being completed by ASU. The study is focused on quantifying the direct/indirect impacts of the Airport in the Eloy area, as it will inform City Council regarding the best ways to increase the overall impact of the airport's activities on the community.

IX. MOTION TO ADJOURN

Chairperson Varela asked for a motion to adjourn. Commissioner Benner moved for a motion to adjourn the meeting and was seconded by Commissioner Peterson. The motion to adjourn passed unanimously and the meeting adjourned at 4:28 p.m.

CITY OF ELOY REQUEST FOR COMMISSION ACTION

Agenda Item: **V.A.**

Date: **03/04/2020**

Date submitted:
02/28/2020

Action: Other

**Subject: Overview of Council
Direction for Main Street Arcade
Renovation Project**

Date requested:
03/04/2020

TO: Downtown Advisory Commission

FROM:

RECOMMENDATION:

DISCUSSION:

FISCAL IMPACT:

**CITY OF ELOY
REQUEST FOR COMMISSION ACTION**

Agenda Item: **VI.A.**

Date: **03/04/2020**

Date submitted:
02/28/2020

Action: Other

**Subject: Conduct Nominations and
Selection of Chair and Vice Chair for
Calendar Year 2020**

Date requested:
03/04/2020

TO: Downtown Advisory Commission

FROM:

RECOMMENDATION:

DISCUSSION:

FISCAL IMPACT:

**CITY OF ELOY
REQUEST FOR COMMISSION ACTION**

Agenda Item: **VI.B.**

Date: **03/04/2020**

Date submitted:
02/28/2020

Action: Other

Subject: Discussion of Vacant
Building Tour-tentative date of May
1, 2020

Date requested:
03/04/2020

TO: Downtown Advisory Commission

FROM:

RECOMMENDATION:

DISCUSSION:

FISCAL IMPACT:

CITY OF ELOY REQUEST FOR COMMISSION ACTION

Agenda Item: VI.C.

Date: 03/04/2020

Date submitted:
02/28/2020

Action: Other

Subject: Discussion of Potential for
DAC Architecture and Public Art
Subcommittee

Date requested:
03/04/2020

TO: Downtown Advisory Commission

FROM:

RECOMMENDATION:

DISCUSSION:

FISCAL IMPACT: